



DERRYFEST C/O GDAC, PO Box 1, Derry, NH 03038 www.derryfest.org

Dear Greater Derry Business Community,

The Derryfest Committee is inviting you to **JOIN THE FUN** with us on Saturday, Sept. 16, 2017 at MacGregor Park (64 East Broadway) in Derry from 10am-5pm for our 28th annual town fair known as Derryfest. We are already planning this year's amazing event. Last year, thousands of citizens from Greater Derry attended our community's beloved town fair and enjoyed the food, crafts, games, rides, vendors, and entertainment that took place there.

As always, we'll have some great entertainment lined up to perform on the main stage for everyone to enjoy!! The **WILDLIFE ENCOUNTERS** will be bringing an actual **Wild Animal Exhibit** to MacGregor Park. It will be set up for the entire day with exotic animals from all over the world including a giant tortoise that will be roaming the park. Our headlining performance of the day will be the **BLUES BROTHERS NEXT GENERATION** tribute show featuring the high energy soul and blues music of the iconic Blues Brothers. **JOE TOMBARELLO AND SILLY SOLUTIONS** will be sculpting balloon animals free of charge for all children attending Derryfest all day long.

Not only is Derryfest a lot of fun, but it is also a great opportunity for local businesses like yours to demonstrate some good will by giving back to our wonderful community. That kind of cooperative spirit is generally regarded as the best kind of publicity and is long remembered and appreciated by the public.

THAT'S WHY WE ARE CONTACTING YOU! WE NEED YOUR HELP! We are looking for local businesses and neighbors like you to help us defray the cost of producing Derryfest by becoming a full sponsor (co-sponsor or patron sponsor). The Greater Derry Arts Council is the producer of Derryfest and is a recognized 501(c)3 organization. Advertising expenses like these could be deductible as a business expense (always consult with a tax professional).

HERE'S WHAT YOU GET FOR BECOMING A FULL SPONSOR AT THE \$600 LEVEL (\$500 FOR REPEAT FULL SPONSORS)!!

1. Complimentary Booth at Derryfest. As an extra benefit, Full Sponsors' booths will be located in a very special high profile location right near the main stage at Derryfest !! (use your booth in whatever way you think will help your company...tent not included).

2. A Complimentary Custom Designed Sign or Banner to be displayed near the stage for all to see at Derryfest and on Derry Community Television which televises the event all day. Your sponsorship will also be displayed at the GREATER DERRY'S GOT TALENT SHOW held the night before at the DERRY OPERA HOUSE.

3. Your support will be proudly displayed on our Derryfest website www.derryfest.org, on our beautiful posters and in all advertising we place in local newspapers.

4. Lastly, we will be announcing your generous sponsorship all day long over the public address system at Derryfest and on Derry Community Television.

Co-Sponsors, at the \$350 level receive incentives **2, 3 & 4 above (\$300 FOR REPEAT CO-SPONSORS)!**

Patron Sponsors, at the \$150 level receive incentives **3 & 4 above!**

We will be contacting you soon to inquire if you would be interested in this great opportunity to show the citizens of Greater Derry that you are a vital and caring part of our community. Please feel free to contact us at anytime via the contact info below should you wish to act upon this opportunity right away. If you'd like to act right away, attached is a Derryfest sponsorship form for you to complete and return. Thank you, kindly, for your consideration of this request... And Thank You for your support!!

Best Regards,
The Derryfest Committee

Have questions? Just send us an email at sponsors@derryfest.org Or check our our website at www.derryfest.org or call us at 603-494-1113 ask for Mike Gendron