



DERRYFEST C/O GDAC, PO Box 1, Derry, NH 03038 www.derryfest.org

Dear Greater Derry Business Community,

CAN YOU BELIEVE THAT THIS IS THE 30TH ANNIVERSARY OF DERRYFEST? The very first Derryfest was held in 1990 and has been going strong ever since thanks to businesses like yours! The Derryfest Committee is inviting you to, once again, **JOIN THE FUN** with us on **Saturday, Sept. 21, 2019** at MacGregor Park (64 East Broadway) in Derry from 10am-4pm for our 30th annual town fair known as Derryfest. We are already planning this year's amazing event. Last year, thousands of citizens from Greater Derry attended our community's annual town fair and enjoyed the food, crafts, games, rides, vendors, and entertainment on display there.

Not only is Derryfest a lot of fun, it has become a beloved tradition in our community. It is also a great opportunity for local businesses like yours to demonstrate some good will by giving back to our wonderful community. That kind of cooperative spirit is generally regarded as the best kind of publicity and is long remembered and appreciated by the public.

THAT'S WHY WE ARE CONTACTING YOU! WE NEED YOUR HELP! We are looking for local businesses and neighbors like you to help us defray the cost of producing Derryfest by becoming a **FULL SPONSOR** (co-sponsor or patron sponsor). The Greater Derry Arts Council is the producer of Derryfest and is a recognized 501(c)3 organization. Advertising expenses like these may be deductible as a business expense (always consult with a tax professional). What's even better is that any proceeds from producing Derryfest now support the GDAC who help preserve, maintain & manage the Derry Opera House located in the Historic Adams Memorial Building in downtown Derry.

HERE'S WHAT YOU GET FOR BECOMING A FULL SPONSOR AT THE \$600 LEVEL (\$500 FOR REPEAT FULL SPONSORS)!!

- 1. A Complimentary Booth at Derryfest.** As an extra benefit, Full Sponsors' booths will be located in a very special high profile location right near the main stage at Derryfest!! Use your booth to help promote your business!!
- 2. DERRY COMMUNITY ACCESS MEDIA HAS AGREED TO SUPPORT DERRYFEST IN A SPECIAL WAY BY VISITING EVERY FULL SPONSOR TO RECORD A SHORT 30-SECOND VIDEO AT YOUR PLACE OF BUSINESS!!** THE VIDEO WILL FEATURE YOUR BUSINESS' GRACIOUS SUPPORT OF DERRYFEST AND THE COMMUNITY. The video will run regularly on DERRY CAM as well as on the day of Derryfest!! **If you were a gracious Full Sponsor last year and recorded a video with Derry CAM, we will run that video on all of our media outlets once again this year.**
- 3. A COMPLIMENTARY CUSTOM DESIGNED BANNER** will be proudly displayed near the main stage for all to see at Derryfest as is shown below in the photo of Derryfest.
- 4. YOUR SUPPORT WILL BE PROUDLY DISPLAYED** on our high quality Derryfest Poster that will be distributed throughout Derry, on our Derryfest website www.derryfest.org, on **Derry Cam** and in all advertising placed in local newspapers.

Co-Sponsors, at the \$400 level receive incentives 3 & 4 above **(\$300 FOR REPEAT CO-SPONSORS)!**

Patron Sponsors, at the \$150 level receive incentive 4 above!

We will be contacting you soon to inquire if you would be interested in this great opportunity to show the citizens of Greater Derry that you are a vital and caring part of our community. Please feel free to contact us at anytime via the contact info below should you wish to act upon this opportunity right away. If you'd like to act right away, attached is a Derryfest sponsorship form for you to complete and return. Thank you, kindly, for your consideration of this request... And Thank You for your support!!

READY TO BECOME A SPONSOR? KINDLY FILL OUT AND RETURN THE ENCLOSED FORM!



THANK YOU FOR YOUR SUPPORT! THE DERRYFEST COMMITTEE & THE GREATER DERRY ARTS COUNCIL

Have questions? Just send us an email to sponsors@derryfest.org Or check out our website at www.derryfest.org
or call us at 603-494-1113 ask for Mike Gendron